



DELAWARE
VALLEY
GREEN
BUILDING
COUNCIL

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August 20, 2007

Dear DVGBC Supporter,

The most popular DVGBC (Delaware Valley Green Building Council) event is fast approaching. We are very excited to announce that our 5th Annual Green Building Celebration will be hosted by The Philadelphia Eagles at Lincoln Financial Field in the SCA Club Lounge on Thursday, October 18th. This networking event is a favorite of "who's who" in green building and will be attended by over 400 building industry professionals.

We invite you to be one of 10 sponsors for this great networking event that reaches our highly specialized audience. These sponsorships sell out every year and with the tremendous growth of green building in the Delaware Valley we know this year will be no different. Sponsorships will be accepted on a first come basis.

By sponsoring the Annual Meeting you will reap the benefits of reaching an important audience for your company and you will be a partner in advancing the work of DVGBC.

Highlights of the Annual Meeting include:

- **This year marks our 5th Anniversary!** It will be a festive networking evening celebrating the momentum of green building in the Delaware Valley;
- This event is open to the public and **we expect approximately 400 guests from the design and development community.** DVGBC will provide hors d'oeuvres and an open bar;
- **Philadelphia Business Journal partnership to create a green building insert for their Real Estate edition that will be distributed on October 6 to 103,000 subscribers;**
- Recognition of our Founders;
- The Eagles are hosting us in the SCA Club Lounge at Lincoln Financial Field – an exclusive space that is not available to the public;
- **An Eagles spokesperson will present the recently expanded Go Green campaign (Christina Lurie has been invited);**
- Appearance by Eagles mascot Swoop;
- **Field & facility tours (uncommon during football season);**
- Our 2006-2007 Annual Report will be released highlighting the 32 LEED projects in the Delaware Valley; and
- Kick-off for our Inaugural DVGBC Membership Resource Directory.

The following sponsorship levels are available:

\$10,000 Sponsor Reception (Exclusive)

1. Exclusive sponsorship of our Sponsor Reception attended by our largest supporters and our 25 Directors;
2. 10' x 10' space with 6' table provided for tabletop display strategically placed for maximum traffic;
3. Additional table and signage in the reception space;
4. Recognition (logo) in all event correspondence including:
 - Philadelphia Business Journal Invitation in Green Building section of the Real Estate Edition (Oct.6th);
 - (4) E-mail blasts to List serve (2,500);
 - Dedicated page of the website (4,500 hits per month);
 - Invitation to Annual Meeting in October 6th Real Estate/Green Building edition of the Philadelphia Business Journal (Distribution 103,000);
5. (4) Event Tickets;

6. (4) Additional Tickets to our private Board of Directors Cocktail Reception prior to the event; and
7. Logo in on-going rolling Power Point displayed on 16 flat screens;
8. List of attendees in excel.

\$3,000 (Limited to 10)

1. 10' x 10' space with 6' table provided for tabletop display strategically placed for maximum traffic.
2. Recognition (logo) in all event correspondence including:
 - Philadelphia Business Journal Invitation in Green Building section of the Real Estate Edition (Oct.6th);
 - (4) E-mail blasts to List serve (2,500);
 - Dedicated page of the website (90,000 hits per month); and
 - Invitation to Annual Meeting in October 6th Real Estate/Green Building edition of the Philadelphia Business.
3. (2) Event tickets;
4. (2) Additional Tickets to our private Board of Directors Cocktail Reception prior to the event;
5. Logo in on-going rolling Power Point displayed on 16 flat screens;
6. List of attendees in excel.

In the heat of these summer days October may seem far off but these sponsorships sell-out every year so don't delay. We encourage you to make your commitment before **Friday, September 7th** to receive the most exposure leading up to this event.

We have designed other value-added packages to enable many levels of support for the DVGBC. You can learn more about how to become a sponsor by contacting Jill Kowalski, Executive Director, jkowalski@dv gbc.org or Frank Baldassarre, Sponsorship Committee Chair, fbaldassarre@foxchasebank.com to help you select the sponsorship package that best serves your company.

DVGBC is an independent 501(c)(3) organization and your contribution is tax exempt to the extent allowed by law.

I am confident that you will recognize the value of the sponsorship packages we are offering and look forward to talking with you in more detail. You can reach me directly at 215.625.4461.

Sincerely,



Jill Kowalski, LEED AP
Executive Director