



DELAWARE
VALLEY
GREEN
BUILDING
COUNCIL

Executive Director
Jill Kowalski, LEED AP

100 North 6th Street, 6th Floor
Philadelphia PA 19106-1590
215.625.4485
info@dvgbc.org

Board of Directors

Chair: Robert Diemer, PE, LEED AP
AKF Engineers, LLP

President: Charles Tomlinson, AIA, LEED AP
Wallace Roberts & Todd, LLC

Vice President: Mark Purcell, AIA, CCM
Heery International, Inc.

Vice President: Scott Kelly, AIA, LEED AP
Re:Vision Architecture

Secretary: Joseph Healy, AIA, LEED AP
Wallace Roberts & Todd, LLC

Treasurer: Richard Hankin, PE, LEED AP
The Hankin Group

Jose M. Alminana, ASLA, LEED AP
Andropogon Associates

Rob Fleming
Engineering and Design Institute
of Philadelphia University

Dan Garofalo, AIA, LEED AP
University of Pennsylvania

Avi Golen
Construction Waste Management

Lisa Grayson-Zygmunt
Environmental Finance Center, UMD

Philip Hinerman
Fox Rothschild LLP

Pat Imperato
The Bernardine Center

Linda Knapp
MACREDO/ILSR

Zoe Kron
exit / AGS

Peter Levasseur, AIA, LEED AP
EwingCole

Jim Lutz
Liberty Property Trust

Muscoe Martin, AIA, LEED AP
M² Architecture

Lorna Rosenberg
US Environmental Protection Agency

Gregory Smith, LEED AP
Turner Construction Company

Ravi Srinivasan
TC Chan Center for Building Simulation
& Energy Studies

Joe Weidle
Bedwell Construction

George Wilson, AIA, LEED AP
Meyer Associates, Inc.

Janice Woodcock, AIA, AICP
Philadelphia City Planning Commission

David Gifford, Legal Counsel
Ballard Spahr Andrews & Ingersoll, LLP

August 21, 2007

Dear DVGBC Member:

Last year's green building insert with the Philadelphia Business Journal was so popular with our members, we are doing it again! It is a great opportunity to let your targeted audience know of your interest, knowledge and support for sustainable development, design, construction and operations. Don't miss this opportunity!

We are very excited to offer you **42% off the retail advertising rates** of the Philadelphia Business Journal! In conjunction with our 5th Annual Green Building Celebration (October 18, 2007), The Delaware Valley Green Building Council and the *Philadelphia Business Journal* are joining forces to produce an the 2nd annual green building insert, "Celebrating Green Building in the Delaware Valley". Read by 103,000, this section will be inserted in the October 5th Best Real Estate Deals issue of the Business Journal.

DVGBC will provide the educational editorial content, anticipated to include project profiles, local green building statistics, and perspective on the growth of the US Green Building Council. We encourage you to advertise in this must-read issue for our industry and are happy to extend our non-profit rate (42% off retail). Dedicated to showcasing the tremendous growth of sustainable development and emerging green leadership in the Delaware Valley, your advertisement will reach influential individuals.

By advertising your company benefits from:

- Reinforcing your affiliation with DVGBC and name recognition as an environmentally responsible company
- Visibility in a high-quality publication that reaches a select target audience—the region's top business owners and key decision makers
- Special deeply discounted rates for DVGBC members and sponsors.

For more information about advertising in the Business Journal's Green Building insert, contact Jasmine Rea at 215-238-5130. Advertising deadline is **September 14, 2007**.

Thank you for your support,

Jill D. Kowalski, LEED AP
Executive Director